

Supporting assignees and their families with corporate relocation

Our full service offer

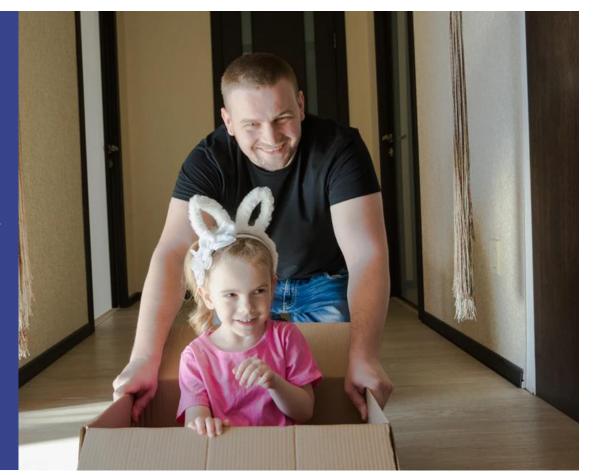


Corporate relocations – a sign of intentional growth and success, and a cause of celebration for organisations and assignees alike.

However, without a strategic support plan in place, relocations can become very costly failures.

Depending on the level and position, studies cite the cost of unsuccessful relocations to range between \$65,000 to a million USD*. And, of course, there are also long-lasting impacts on productivity and employee wellbeing.

In your experience, what are the fundamental reasons international relocations fail?



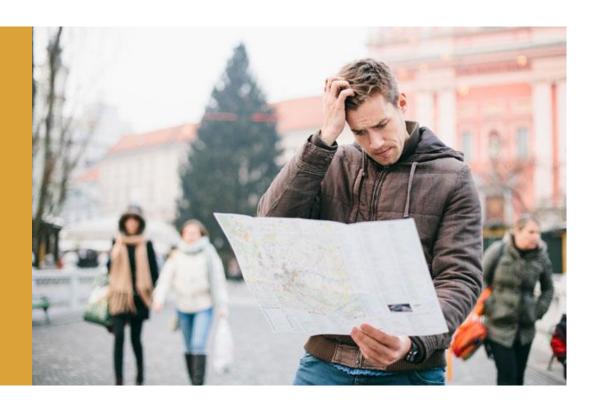


If the family of the assignee is overlooked, they end up unhappy and uncomfortable in their new environment

Top 5 Reasons for international relocation failure*:

- 1. <u>Unhappy partner</u>
- 2. Lack of job satisfaction
- 3. Employee performance
- 4. Children issues
- 5. <u>Inability to adapt to new culture</u>

Ultimately, to help mitigate failure, it is important to consider the assignee's partner and children in any relocation support plan.





What are the solutions?

- A holistic, all-round approach to relocation.
- A streamlined support plan with a reduced number of agencies involved.
- Any potential risks identified as early in the process as possible.

If the assignee's family are supported and happy in their new environment, the risk of assignment failure is greatly reduced



Founded in 1989 and 1992 respectively, RLI and Edufax are **industry-leading brands** with outstanding reputations for delivering **business-boosting results** through educational relocation guidance, language courses, cross-cultural training, and learning solutions.

Around two years ago, RLI and Edufax partnered to provide **support to children** that needed **pre-departure language training** and **mother tongue maintenance** whilst abroad, expanding on Edufax's Dutch language offering and educational relocation services.

Now, we are looking to develop our partnership further



Combining over **60 years of experience**, RLI and Edufax have established an innovative full-service offering

- Expanding our partnership to provide a **fully-supportive**, **streamlined process** with educational relocation solutions **all in one place**.
- Our innovative offering will contribute towards several relocation and pre-departure needs, **reducing lengthy processes** and the number of agencies involved.
- -We see this as an effective way to **avoid relocation failure**, we can help partners, who can experience isolation or exclusion in their new country causing difficulties with settling, leading to possible failure of placements; And, children whose academic and developmental success are at risk in light of a relocation to a new school environment, new culture, and new language challenges to overcome.

In summary, we aim to reduce the barriers to people going on assignments to other countries and provide a total package solution to all our clients.



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